



Marion County Tobacco Free Partnership (TFP)

Meeting Minutes

Monday, June 23rd, 2014

Meeting started: 3:40pm

Welcome, Brief Introductions

TFP Discussion

- Brief introductions made around the table.
- New member Cara Meeks from Well Care/Stay Well introduced herself. She is attending to provide support to community partners and she works in 13 counties. They are opening a new office on NE 14th Street in Ocala and may have a meeting room available. She will get back to us on that.
- 4-28-2014 meeting minutes reviewed and approved by members present.
- Annual Quit Doc Tobacco Summit (held 6-20-14) overview provided and feedback from those who attended offered: more health statistics requested; more breaks needed during the afternoon portion to keep folks comfortable and engaged.
- Discussion about CVS' announcement to stop selling tobacco products was had with many suggestions made regarding how the TFP can use this as a way to spearhead local initiatives to get other pharmacies and businesses to follow suit. More discussion to be had before any actions taken.
- The TPS announced the passage of a Candy Flavored Tobacco Resolution in the town of Reddick. The Town Council unanimously passed the resolution at their June 3rd meeting after several presentations by the TFP and SWAT members at their monthly meetings starting in December, 2013. The TFP members present were very pleased to hear the news.
- Local no smoking signage for parks and playgrounds discussed; City of Ocala recently discussed this at a City Council meeting, TFP not present. Suggestion made to subscribe to City Council (and other organizations') emailing list to receive alerts as to Council agenda items so that we can maintain a presence and offer education on tobacco matters as issues arise.
 - A suggestion was made to create a TFP Speaker's Bureau with a rotating active member of the TFP being available for presenting at local City Council and other civic meetings, with approval by TFP Advisory Council

only. An email regarding this suggestion will be sent out to the Partnership to gauge interest and gain feedback.

- Another suggestion was made to formally invite City Council members to attend our TFP meetings to learn more about what we do. TPS to follow up on this.
- TFP funding discussed; have about \$2,000 left in budget. Question was asked regarding what happens to the remaining balance at the end of the fiscal year. TPS to follow up and report back on this. Some suggestions were given as to potential items that could be purchased with some of this funding for use in the community to promote the TFP if time permits.
- An email regarding local tobacco lobbyists working for the City Council of Ocala, sent out by TJ Harrington, was discussed as having inappropriate content. The TPS said that she will follow up with him about this.
- **update from last month: TFP members requested that the link to the FDA request for public comments regarding Electronic cigarettes be emailed out to the list serv. TPS will follow up on this as it becomes available.
 - Enforcement of local e-cig ordinances and product placement resolutions was discussed and a suggestion was made for the TFP/SWAT to partner with SADD clubs and talk about this initiative at the SADD Summer Institute. ****update, SADD Summer Institute cancelled due to lack of interest/registrations.**
- Chanae Jackson-Baker, co-founder of Elevate Us to Success gave an overview of their Men of Steel Conference held on June 14th @ Ed Croskey Center. Young men aged 13-21 received health education, including tobacco prevention, and life management skills, and was very well received and attended. TFP had a display table set up and shared tobacco information with attendees and their families.
- The United Way of Marion County sent out a new policy document to the TPS announcing that as of October, 2014 usage of their meeting room will require a fee. The TFP members present suggested that we find an alternative location for TFP meetings and suggested the Chamber of Commerce since the TFP is a member, among other locations. The TPS will follow up on this and report back.
- A question was raised regarding contact with local Health Department. The TPS reported that emails and phone calls are not returned by HD employees and that requests for participation in the TFP have been made with no success. Scott Hackmyer offered to help bridge this gap and reach out to the HD administration and see if a connection can be established. He also suggested that the TPS attend the Safe Kids Coalition meetings to underscore a tobacco component to this important topic of creating a safe environment for youth in Marion County.

Students Working Against Tobacco (SWAT) Update

- Maintaining current clubs in 2 middle schools and 1 high school. Still looking to expand number of clubs in the community. SWAT Coordinator position being terminated and new position opening up. Scott Hackmyer provided the name of a local young person who works at the Boys and Girls Club and may be interested in this part time position. TPS to follow up on this.

Member News

- Elevate Us to Success will be hosting a Chastity Ball and other events coming up—will provide details as they are finalized.

Meeting adjourned at 5:35pm

The Tobacco Free Partnership of Marion County meets on the 4th Monday of each month at the United Way's Bonnie Heath Community Room (1401 NE 2nd St., Ocala) from 3:30-5:00pm and is open to the public.

***There will be no meeting in July due to summer vacations:

Our next meeting is on August 25th, 2014. Hope to see you there!